

INNOVATIVE ARTS ACADEMY

Board Meeting Minutes for Wednesday, January 17, 2023 at 6PM

Component	Agenda Items																		
<p>Opening Exercises</p>	<ul style="list-style-type: none"> ● Call to Order: 6:08 PM ● Notice of Meeting <ul style="list-style-type: none"> ○ Proper notice was published in <i>The Morning Call</i> on Monday, July 12, 2023 ● Flag Salute ● Roll Call <table border="1" data-bbox="420 636 1297 940" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th style="text-align: center;">Administrative Member</th> <th style="text-align: center;">Attendance</th> </tr> </thead> <tbody> <tr> <td>David Rank, President</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Dan Schmidt</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Robert Sirmans, Treasurer</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bob Susko</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Jason Nagle</td> <td style="text-align: center;">Absent</td> </tr> <tr> <td>Brian Taylor, General Counsel</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Bradley Schifko, CEO</td> <td style="text-align: center;">Present</td> </tr> <tr> <td>Tom Taylor, Accountant</td> <td style="text-align: center;">By phone</td> </tr> </tbody> </table> <p>Guests: Rocco Seiler, Erik Malmberg</p>	Administrative Member	Attendance	David Rank, President	Present	Dan Schmidt	Present	Robert Sirmans, Treasurer	Present	Bob Susko	Present	Jason Nagle	Absent	Brian Taylor, General Counsel	Present	Bradley Schifko, CEO	Present	Tom Taylor, Accountant	By phone
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<p>Old Business</p>	<p>Approval of board meeting minutes from December, 2023:</p> <ul style="list-style-type: none"> ○ Motion to approve: Rob Sirmans ○ Motion seconded by: Bob Susko <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i> <p>Approval of December, 2023 financials:</p> <ul style="list-style-type: none"> ○ Motion to approve: Bob Susko ○ Motion seconded by: Dan Schmidt <ul style="list-style-type: none"> ■ <i>Unanimously approved.</i> 																		
<p>Public Comment</p>	<p>Members from the public are invited to comment on items that are listed on this agenda. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today's meeting.</p>																		
<p>Executive Session</p>	<p>Enter Executive Session to discuss pending legal matters and personnel matters at: 5:30 PM</p>																		
<p>Returned to Regular Session</p>	<p>Returned to Regular Session at: 6:06 PM</p>																		

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Enrollment Update

Grade	Enrollment as of Oct. 1 '23-'24	Enrollment as of 12/31/23	December New Enrollments	December Withdrawals	IEP's by Grade ('23-'24)	ELL by Grade ('23-'24)	Attend % (Dec.)
6	55	57	1	2	6	13	84%
7	67	69	3	0	14	18	84%
8	75	79	2	0	18	20	84%
9	86	84	1	4	14	23	83%
10	90	91	3	1	24	25	78%
11	58	55	0	1	10	13	78%
12	46	47	0	0	7	18	81%
Totals	477	482	10	8	93	130	81.50%

Chief Executive Officer Report

- **Marketing, Recruiting, and Branding**
 - Here is what has changed since the last Board Meeting:
 - Promoting the following upcoming events:
 - Early enrollment for 6th graders:
 - Flyer (Social Media) to be posted 01/15/24
 - Charter Connect to post a promotional campaign for 6th grade enrollment (using the flier posted on social media)
 - Early enrollment for 6th grade, builds larger group of incoming students for our starting grade
 - Re-Enrollment Documents/Forms
 - *Will start to obtain the re-enrollment forms earlier from all current students wanting to return for the following school year.*
 - In-person: February 7th 12:30-4pm (inservice)
 - In-person: March 1st 8-3pm (inservice)
 - In-person: March 22nd 8-3pm (inservice)
 - 2024-2025 Enrollment Events
 - *Enrollment for ALL grades will be open February 2024*
 - February 29th, 2024, 4-7pm
 - March 21st, 2024, 4-7pm
 - April 11th, 2024, 4-7pm
 - April 19th, 2024, 12-4pm
 - Will be organizing an Enrollment Support Team to lend a hand with Enrollment Events.
 - Researching Merchandise to provide to prospective families/incoming families during enrollment events to promote our brand

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- **Curriculum and Academics**
 - Here is what has changed since last Board meeting:
 - Work with Eric Lech and the IU continues on the CSI plan
 - Instant Decision Days for Seniors on the following dates:
 - Tuesday, January 23rd @ 9am, Keystone College
 - Wednesday, January 31st @ 9am, East Stroudsburg University
 - Tuesday, February 6th @ 9am, Kutztown University
- **Federal Programs**
 - Here is what has changed since the last Board meeting:
 - [Federal Programs Spreadsheet](#)
- **Logistics / Operations / Technology**
 - Here is what has changed since the last Board meeting:
 - 123 Staff/Student Tickets resolved
 - Seeking approval to add “hoodies” to the dress code (navy / gray).
- **Human Resources**
 - Here is what has changed since the last Board meeting:
 - Current Vacancies:
 - ESL (1)
 - Science (1)
 - Sp. Ed. (3)
 - SST (1)
 - Main Office Secretary (1)
 - Director of Sp.Ed. (1)
 - Director of Curriculum (1)
 - All remaining vacancies have been posted and interviews are being scheduled and conducted to address personnel needs.
 - Seeking Board approval for the hiring of new personnel.

New Business

- **Motion to approve new Employee Agreements for the following employees: 3212584, 9247868:**
 - Motion to approve: Dan Schmidt
 - Motion seconded by: Rob Sirmans
 - ***Unanimously approved.***
- **Motion to approve the addition of “hoodies” to the Innovative Arts Academy approved dress code, as a temporary pilot program through the end of the school year, subject to monthly review:**
 - Motion to approve: Bob Susko
 - Motion seconded by: Rob Sirmans
 - ***Unanimously approved.***

Public Comment

Members from the public are invited to comment on non-agenda items. Each member from the public will have up to two minutes to address the Board of Directors. The board may choose to hear public comment without providing an immediate response. The two-minute allotment per public member may be shortened if comments are made about items that are not listed on the agenda for today’s meeting.

Next Meeting

- **Wednesday, February 21, 2024, at 6:00 pm.**

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Adjourn

- **Approval to adjourn board meeting:**
 - Motion to adjourn: Dan Schmidt
 - Motion seconded by: Bob Susko
 - *Unanimously approved.*